



מעורת חטים CAMPAIGN

Dear Friends:

At this time of the year, before Pesach, our shul is besieged with requests for assistance by very poor and needy families. We, at the Young Israel of Avenue J, are very much a participant in world Jewry's hallowed tradition of conducting a *ma'ot chitim* campaign.

In addition to the letters, our members bring to our attention families in our community who are very needy but too embarrassed to come forward.

During the course of the year we also receive many worthy requests. Naturally, these requests come to and are handled by a few people. I am sure that if you would be present at the time, you would say "count me in to help."

Our responsibility at this time of the year is therefore to replenish our chesed fund so that we will be able to respond to the *ma'ot hitim* requests and have some money left over to meet worthy requests that come along during the course of the year.

In many *chesed* projects our shul has risen to serve the community in a manner which is far disproportionate to our size. Please let it be the same for *ma'ot chitim*. Let our shul lead the way in showing a compassionate face and delicate sensitivity to the truly needy of own community.

Checks should be made out to the Young Israel of Avenue J Chesed Fund. Please remember that we must respond to the requests before Pesach in a timely way.

With warmest wishes for a *chag kasher ve-sameiach*.

Rabbi Aaron Levine